

Web Content Services

Website design and maintenance is a team effort. Rather than a job for a few dedicated people working inside the organization, there are many contributors, in many locations — working to produce modern, content-rich websites. Often this means content is developed or updated by several people, both internal and external to the organization. Responding to market demands quickly by being able to publish new content on the fly is essential. Yet so is ensuring control by adhering to workflows for enforcing the correct review and approval process, ensuring the right external voice and brand control. Alfresco and Drupal — two leading open source platforms — integrate to provide a web content solution that ensure content is fresh and still presented to company guidelines.

An Integrated Open Source Solution with Alfresco and Drupal

Building a website today takes more than a site map and a few pages of content.

A rich web experience takes rich tools to manage the environment. Alfresco and Drupal provide an integrated, open source solution with the right features at the right price.

- Drupal as the frontend provides Alfresco with a highly flexible presentation layer that can be used to build content rich websites with control.
- Alfresco compliments Drupal by providing a feature rich UI for managing web assets, as well as providing full document and knowledge management for entire organization.
- There are many options in terms of scaling the application, for example you can have a low-end Alfresco implementation combined with a high scale large volume Drupal frontend.
- Supported by open standards — Utilizing the open CMIS standard provides easy to use integration between both Alfresco and Drupal.

A combined solution with flexibility and control

With a combined solution, you have the freedom to build your content-rich websites with a flexible presentation layer. Consider some of these sample sites:

- **Internal Intranet:** Provide a secure environment for restricted documents and respond to compliance requirements and at the same time provide an open and social environment for collaboration. Build a customized internal social network for powerful social interaction.
- **Partner Extranets:** Use the secure internal environment for restricted documents as outlined above and open areas to external agencies, professional services firms, and your suppliers to share the information they need. Manage the flow of information and core documents securely and easily. Build workflows for review and approval that span your internal and external teams.
- **Public Websites:** Achieve “Web Scale” performance requirements for delivery tier with a highly customized look and feel. Manage a large number of anonymous web users interacting with primarily read-only content. Achieve brand-specific site design requirements.



Why Drupal?

- Open Source web content management system
- Lightweight webserver footprint
- Highly scalable and expandable
- Ease of use for non-technical users

Why Alfresco?

- Rich document management platform
- Out of the box workflow and document versioning capabilities
- Search using a Lucene or Apache SOLR document indexer
- Great records management capabilities
- Supports open standards

Learn more at alfresco.com and drupal.org

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